



User Agreement for Carbassador - carbassador.com

Version 1.0, updated October 14, 2025

1. About the Platform Provider

Carbassador AS (" **The Supplier** ") has developed the platform "Carbassador" to make car buying and selling easier, safer and more informed.

The platform connects potential car buyers with current owners of similar car models through chat , allowing car buyers to access real user experiences and ask questions directly to people who have practical experience with the car in question.

By using Carbassador, you are deemed to have accepted these terms of use which govern your rights and obligations.

2. Definitions

User Agreement : These terms of use for Carbassador on the Platform.

Carbassador: You as a car owner and approved by us as a Carbassador via the Platform to answer questions from Buyers via Chat where you can give recommendations and share user experiences about your car model.

Chat : The electronic messaging solution on the Platform that connects Buyer and Carbassador together

Buyer : A person who is registered as a potential car buyer, and who is given access via the Platform to communicate with a Carbassador to receive information, answers and recommendations from real car owners for the corresponding model.

The Platform: The Platform in the latest official version available on the website carbassador.com with the features and services available from us at all times.

Points : Points Carbassador receives when the Platform is used in connection with a documented car sale, and the Buyer has used Chat with a Carbassador before purchase. The points system provides access to various prizes.

We/us/The Supplier: Carbassador AS with org. no. 936537537 and registered business address Slemdalsveien 70B, 0370 OSLO.

3. Registration, approval and user profile

To become a Carbassador, you must be over 18 years old, and own a car with which you have good experience. We reserve the right to refuse or revoke the role of Carbassador.

To register as a Carbassador who can earn points from us, you must create an account via a registration link we send you, where you must register your full name, email, password, mobile number, license plate number and postal code.

Your Carbassador account with us may be deactivated if you are inactive, do not respond to inquiries, or you violate this User Agreement .

4. Your rights and obligations as a Carbassador

By accepting this User Agreement, you as a Carbassador are granted a non-exclusive right to use the Platform in accordance with the User Agreement. As a Carbassador, you have no rights in or ownership of the Platform, and you therefore have no right to distribute, license or otherwise transfer the Platform to any third party.



As a Carbassador, you are solely responsible for your use of the Platform, and you must comply with all rules and instructions applicable to the use of the Platform. You undertake to respond to inquiries from Buyers via the chat function on the Platform, and to provide honest, fact-based recommendations about the car brand you represent.

You agree not to use Chat or the Platform in any manner prohibited by law, regulation or decision made pursuant to law or regulation, and not to infringe the rights of others. You may not use the Platform to provide false information, impersonate someone else, or send spam, threats, advertising or other illegal content. You may not use inappropriate language, bully, threaten, or violate the privacy of Buyers. Such actions may result in your ban from the Platform.

Inactivity, such as failure to respond to Buyers or failure to log in for 45 days, may result in your role as a Carbassador being deactivated.

As a Carbassador, you accept that we, or any of our partners, cannot under any circumstances be held liable for errors or omissions in the Platform, or loss or damage of any kind arising as a result of your use of the Platform.

5. Chat and communication

All dialogue between Buyer and Carbassador takes place via Chat in the Platform. Buyer cannot search for or chat with you until we have approved both you and your vehicle.

6. Points system

Carbassador can receive points for each car sales **referral** that occurs via the Platform.

Points accumulate throughout the calendar year. If you reach 50 referrals within a year, you qualify for the top level and participation in the grand prize draw.

Points at lower levels from referrals can be used by you to receive in-kind benefits (service, wheel sets, insurance offers or similar) from our partners as specified via the Platform.

Your points can be carried forward for up to 36 months, and points will automatically roll over to the next year if you don't use them. Your earned points will be deleted after three years if they haven't been used.

We reserve the right to change the levels and rewards for referrals .

You may be liable to pay taxes on the benefits in kind or prizes that you choose to receive from your earned points on the Platform. The tax liability is contingent on the extent of your activity level as a Carbassador and the value of the benefits in kind that you receive.

You are responsible for reporting and paying any taxes and fees on the in-kind benefits or prizes you choose to receive from your earned points as a Carbassador.

7. Personal data and privacy

We must process personal data about you that is necessary to fulfill our obligations to you under the User Agreement, including the administration and delivery of messages or other services available on the Platform. This includes personal data about your name, email, password, mobile number, license plate number and postal code. Carbassador AS is the controller of this personal data. All storage and processing of personal data take place within the EU/EEA.

We will have access to information about who you as a Carbassador have chatted with on the Platform, but we will not be able to read the content of the message in the Chat between a Carbassador and a Buyer. We need access to information about who you have chatted with in order to be able to award points if the dialogue you have had with the Buyer has led to an actual car sale.



We explain in our Privacy *Policy for Carbassador* how your personal data is processed for these and other purposes and on what legal basis. There you will also find information about which external data processors are used. The Privacy Policy is available on the website carbassador.com.

8. Intellectual property rights etc.

We own all copyright and other intellectual property rights in and to the Platform, including the rights to all technology and underlying databases behind the Platform.

As a Carbassador, you will have access to your account on the Platform and the opportunity to earn points through your referrals. You will not gain any ownership rights from using the Platform as a Carbassador.

9. Amendment and termination of the User Agreement

The User Agreement lasts as long as you have an active profile as a Carbassador and as long as you use the Platform. We reserve the right to change the User Agreement and/or the Platform if necessary. We may also change, deactivate or delete profiles that do not comply with the User Agreement or are inactive as stated in the User Agreement at any time .

10. Disclaimer

The Platform and its associated functionality and services are provided “as is”. We are not responsible if the Platform is unavailable, and we do not guarantee that it will always be available. We also do not guarantee that the Platform is free from errors or defects, or that it will be suitable for any specific purpose or purposes.

We are not responsible for any loss or deletion of data, software, systems, etc. that occurs as a direct or indirect consequence of using the Platform, unless such liability results from mandatory legislation.

You are responsible for keeping your user information up to date and for securing your password against misuse. You are obliged to notify Carbassador AS immediately if you suspect unauthorized use of your account.

11. Applicable law and venue

The User Agreement shall be interpreted in accordance with Norwegian law and any disputes relating to it shall be settled by ordinary courts in Norway. All disputes relating to the User Agreement may be brought before the Oslo District Court.

12. Contact information

You can contact Carbassador AS by e-mail or letter.

Email: support@carbassador.com

Letter: Carbassador AS, Slemdalsveien 70B, 0370 OSLO.